

# alison locricchio

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## WORK EXPERIENCE

### BuzzFeed

*Illustration Lead*

Oct 2018 - Jan 2024

- > Illustrated for *The Good Advice Cupcake* Instagram account with over 2.4 million followers.
- > Created promotional ads, merch designs, animated gifs/videos, and other assets needed to upkeep brand identity.
- > Generated creative and social media strategies based on metrics and audience engagement with a small team.

### Starburns

*Retake Animator*

April 2018

- > Re-worked animated shots on HBO's *Animals* based on director feedback.
- > Collaborated with compositing team to troubleshoot technical and creative issues.

### Nickelodeon

*Production Intern*

Feb - April 2018

- > Worked with a TV production team in a fast paced studio environment.
- > Organized assets, completed breakdowns, and prepped key sheets.

## EDUCATION

### Savannah College of Art and Design

*Bachelor of Fine Arts in Animation; 2017*

## AWARDS & RECOGNITION

### 2017 Chair Select Award

*Savannah College of Art and Design*

### 2017 Film Selection

*Savannah Film Festival*

## SOFTWARE

Adobe Photoshop, Illustrator, After Effects, Premiere Pro, InDesign, Animate; Procreate; Storyboard Pro, Toonboom Harmony

## SKILLS

Illustration, Graphic Design, PowerPoint Decks, Animation, GIF Art, Video Editing, Production, Office Assistance